

## **Summary of July 1, 2009 Meeting Sign Ordinance Issues and Concerns**

- Banners should be able to be displayed either once a month or every eight weeks
- Businesses should be able to put up road signs
- If the signs, balloons, banners, and/or streamers are on the business property then the business owners should be able to display what they need to advertise the business
- Code Enforcement should enforce the laws equitably – the City should have to follow the same laws as small businesses do and there shouldn't be selective enforcement or "interpretation" by officers
- Should be able to use more than 10% of window area for signs
- The space between the right-of-way and a yard sign (restrictions) should be reconsidered for businesses and realtors
- Realtors should have concrete guidelines for yard sign placement and directional signs on the corners – need signs to make business work
- Business vehicles cannot always be parked 25ft off the right-of-way – should be reconsidered
- Businesses rely heavily on capture rate and without the signs they cannot capture public's attention – the number of signs permitted should be reconsidered
- Sign Ordinance should be more business friendly
- Concern for lost revenue – lose money on wattage if there is too much emphasis put on not having lighted signs
- When a business is sold, the owner should be made aware of changes and sign violations and be able to bring them up to code
- A civilian appeal board for businesses, after they have gotten a violation ticket from Code Enforcement, should be formed