

MINUTES
COMPLETE COUNT COMMITTEE-TRAINING
CENSUS 2010
September 2, 2009

Present: Michael McCoy, Co-chair; Howard Brown, Co-chair; Darrell Sabbs, Phoebe Putney; Harriett Hollis, Chamber of Commerce; R.D. Harter, DCSS; Debra Pope Johnson, DCSS; Dan McCarthy, Albany Housing Authority; Rhonda Ware, EDC/ARPD

Staff Present: Gloria Thompson, Administrative Assistant

- I. Call to order
The meeting was called to order at 240 Pine Avenue, Suite 380 at 1:30 p.m. by Michael McCoy, Co-chair.
- II. Review and Approval of Minutes
The minutes of the August 26, 2009 meeting were unanimously approved with no changes.
- III. Old Business
- IV. New Business
- V. Training for Sub-Committee Chairpersons – Michael McCoy

Mr. McCoy briefed the committee on the training presentation. A list was distributed of Sub-Committee Chairpersons and reviewed (copy attached).

Jennifer Edwards, U.S. Census Bureau could not attend the training session today, but was given a brief introduction by Michael McCoy.

A powerpoint presentation on "Training the Trainers" was shown with discussion following. Copies of the presentation were available for distribution. It was noted that the target deadline is April 1, 2010 and the census forms will be mailed in March 2010. Mr. Harter noted that he received an e-mail concerning the 2010 Census and that there would be opportunity for scams to occur.

Ms. Hollis stated that the official Census website is on the internet for official information.

Mr. Sabbs stated that the chairs should have discussions with their committees and report back an action plan.

Mr. Harter asked for any recommendations.

Mr. Brown stated it is up to the sub-committee chairs to get together and create their own plans.

Ms. Hollis again suggested reviewing the official Census website for information.

- VI. Development of localized operations plan by Sub-Committee
 - i. Discussion
 - ii. Selection of Operations Plan
 - iii. Persons tasked by Executive Committee to Provide Assistance

VII. Albany State University Homecoming Parade Application

Mr. McCoy informed the committee that the parade application was submitted August 28, 2009 to Albany State (copy attached).

A discussion followed by the members concerning ideas for the float and parade. Among items discussed were decorating the float; involvement of children for the float; design contest for a Census mascot; handing out candy (with labels indicating 2010 Census) at the parade; t-shirts to be worn by parade participants; having mimes; handouts; and a banner.

Mr. McCoy stated the committee has not received any word on the \$2,999 application from the Census Bureau, but that tattoos, fans and t-shirts should be ordered for the parade. He also noted that members should follow-up with the following action items discussed: need 10 students on float; ethnic costumes; and check with schools concerning "mimes".

VIII. Other Business

Mr. Brown stated that the committee could advertise on transit/bus shelters (based upon availability) in the hard-to-count areas and he would report back to the committee on the cost.

A discussion followed concerning an essay and costume design contest involving school age children. Mr. Brown noted that committee members would receive an e-mail on a t-shirt design.

IX. Next meeting date for Executive Team

Mr. Brown stated he would e-mail the committee members of the next meeting date.

X. Next meeting date for all sub-committee members

XI. Adjournment

The meeting was adjourned.